



## Press Release

FOR IMMEDIATE RELEASE

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### COPAN Announces Workshop on Automated Specimen Processing, Digital Workup and Reporting in Microbiology during AACC Clinical Lab Expo

*Murrieta, CA – July 19, 2011* – COPAN will be holding a workshop on Automated



Specimen Processing in Microbiology during AACC's Annual Meeting. The workshop will be held at the Hyatt Regency Atlanta on Tuesday July 26<sup>th</sup> at 7:00 AM. This program is approved for 1.5 ACCENT® Continuing Education credits. Registration for the workshop is free of charge and open to AACC attendees (<http://conta.cc/j10TSV>).

Norman Sharples, COPAN Diagnostics' Executive VP, discusses today's challenges in Microbiology and the move towards liquid based samples. Liquid Based Microbiology, LBM, opens the door to specimen standardization and streamlined processing, similar to that seen in Chemistry and Hematology. He will present what these changes mean for automated specimen processing in Microbiology, especially related to revolutionary remote Bacteriology through WASPLab™ image acquisition and analysis. The presentation will examine the dramatic impact on microbiology efficiency and turn-around-time for results of the ability to view, workup, and report cultures remotely from anywhere with internet access.

Also at AACC, COPAN will highlight its global partnership with Siemens MicroScan® for the distribution of COPAN's line of automation. "The distribution agreement with Siemens MicroScan® portfolio complements COPAN's vision of converging technologies to improve front-end workflow in Bacteriology," says

Norman Sharples. “This agreement is particularly exciting for the US hospital market as it merges Siemens’ strong reputation in Microbiology with COPAN’s innovation,” concludes Sharples.

*About COPAN Group*

*With a reputation for innovation in preanalytics, COPAN is the leading manufacturer of collection and transport systems in the world. COPAN offers a line of automation and microbial sampling products used for traditional culture analysis and molecular diagnostic assays. For more information, visit [www.copanusa.com](http://www.copanusa.com)*